Message Text

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R 241411Z JUL 78 FM USMISSION USBERLIN TO USDOC WASHDC INFO SECSTATE WASHDC 7332

AMEMBASSY BONN

AMEMBASSY BURSSELS

UNCLAS USBERLIN 1743

E.O.11652: NA

TAGS: BEXP, BTIO, GW, WB

SUBJECT: PRIVATE TRADE OPPORTUNITY

- 1. 428/02/PO 292
- 2. 070578
- 3. M. MERDIAN
- 4. 428 GERMANY
- 5. R

6A. TELEX OR REPLY TO --

6B. FRAU FULGINI

 $6\mathrm{C.}$ AUTO SALON BERLIN

POTSDAMER STRASSE 61/65

D-1000 BERLIN 30, GERMANY

7. TEL. (030) 262-12-13, TELEX: 0184318 ASB D

8. --

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PAGE 02 USBERL 01743 241454Z

9. 100

10. 3711111-0050 - PASSENGER CARS, REGULAR, COMPACT AND SUBCOMPACT; STATION WAGONS, JEEPS

MAJOR WEST BERLIN RETAILER OF FOREIGN AND NATIONAL MODELS SEEKS IMPORT OF PASSENGER CARS FOR RETAIL SALE IN

WEST BERLIN AND WEST GERMANY. CONTACT REFERABLY WITH IMPORTER AND EXPORTER OF AUTOMAOBILES. FIRST CONTACT BY TELEX, IF POSSIBLE.

BERLIN FIRM IS CITY'S IMPORTER OF AUTOMOBIES,
SESLLS CA. 10,000 CARS PER YEAR. IT IMPORTS VARIOUS
MAKES WITH THE EMPHASIS ON FRENCH MANUFACTURED CARS AND
BIG GERMAN MAKES (RE-IMPORTS OF MECEDES, VOLKSWAGEN AND
OPEL). AMERICAN CARS ARE ALSO SOLD, THEY ARE PRESUMABLY
BOUGHT IN THE NETHERLANDS.

COMMETN--FIRM'S INTEREST GENERATED BY INCREASINGLY ATTRACTIVE PRICES OF AMERICAN-MADE AUTOMOBILES IN THIS MARKET DUE TO CHANGED U.S. DOLLAR/DM RELATIONSHIP. RISING DEMAND FO R AMERICNA CARS HERE BEING WIDELY COMMENTED IN LOCAL ECONOMIC PRESS. GEORGE

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NNN

Message Attributes

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Disposition Remarks:
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